

## ISCA Coaches - Teleseminar Interview

Hi everyone, my name is Colleen Roberts and I am the creator and founder of [www.colleenscoachingcorner.com](http://www.colleenscoachingcorner.com).

Today is my eighth interview and I feel so blessed and privileged to be able to interview some of my fellow coaches from the Inspired Spirit Coaching Academy (ISCA) from all over the world and with so many different niches and expertise. I would like to follow in my mentor, head trainer and creator of the ISCA – Sandy Forster’s footsteps and be hosting my own teleseminar/webinar events. This academy is where I did my training and it is totally life transforming. I will also be very lucky to interview Sandy which will be scheduled soon.



Today this special interview is with Peta Hurley

Name: **Peta Hurley**

Business: Peta Hurley Life Coaching

Website: [www.intheflow.com](http://www.intheflow.com) (**Currently under construction**)  
[http://youarebeautiful.gofundraise.com.au/page/peta\\_hurley](http://youarebeautiful.gofundraise.com.au/page/peta_hurley).



Hi, Peta welcome to the call and how are you?

*Thank you for having me*

For today we are going to talk about your involvement with the Cancer Support WA organisation and the current fundraiser “You Are Beautiful”. Please tell me what inspired you to participate in this cause and how it came to be?

*I first became involved with Cancer Support WA when I was diagnosed with bowel cancer in 1992. This organisation runs amazing programmes to help support cancer patients and their families. It is largely based on the work of Ian Gawler who is a long time cancer survivor and has developed a variety of self help techniques that integrate lifestyle practices, such as a healthy diet, regular exercise and meditation with contemporary medicine.*

*The “You Are Beautiful” fundraiser is an exhibition and book of images and stories sharing the untold stories of people touched by cancer, and raising money for Cancer Support WA*

*I am also volunteering at Cancer Support WA and have had the privilege to edit the stories from cancer patients and their families, which have been in a wonderful insight in to the variety of ways people, deal with their illness and how it can change their lives, often for the better.*

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What made you become involved with this organisation or choose what you are doing? What is your story behind it?

*After I was diagnosed with bowel cancer the first time I had surgery to remove the tumour. I was sent home to recover with little knowledge or advice from the medical profession. It was thought it was a one off occurrence and as it hadn't spread and they'd got it early there was no need for any more treatment apart from biannual check ups. I went on to have two beautiful daughters and didn't give cancer another thought. Nine years later at a routine check up another tumour was found. More surgery and this time chemo was advised. When I had my second cancer I wanted to know all I could about the disease to help me deal with what I was going through. This led me to Cancer Support WA. I attended life classes, meditation and counselling groups. Their knowledge and support were invaluable to help me through that difficult time. I found great comfort in being able to talk to people who really understood what I was going through. I attended frequently for a few years and then life became busy with children and work and I stopped going.*

*I have reconnected with them in the last few months after I'd written a chapter for a book published by the director of the Inspired Spirit Coaching Academy, Sandy Forster, about my cancer journey. This chapter was not just about my dealings with cancer but more about how I could inspire others to look at a frightening diagnosis in a different light and that a cancer diagnosis does not have to be so terrifying.*

Will this become your niche area of coaching? Describe how the information you have learnt can benefit your clients or other people?

*I feel because of my personal experience with not just having had cancer once but three different times, I have first hand knowledge of what people go through, the variety of emotions, the physical discomforts and pain and the impact on family and friends that I am very well equipped to coach people through issues in this area. Not just about cancer but any sort of major illness. I am very interested in the mind body spirit connection when it comes to healing. I believe the mind and our thoughts play a major role in many illnesses and I don't think we pay enough attention to this area or give ourselves enough credit for having an influence on our own health through our beliefs and thoughts*

How long have you been involved in this organisation?

*Previously I was involved with them for probably two years. Since reconnecting lately with them it's been a few months. I attended a weekend event where Ian Gawler, who wrote the book "You Can Conquer Cancer", was the guest speaker. Cancer Support WA base a lot of their work on his research.*

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*After having written my chapter it made me realise how fortunate I had been throughout my cancer journey and that now I was wanting to reach out and help others and give something back.*

What is your ultimate goal?

*I believe I survived cancer for a reason and I'm on the path of discovering what that is. I know I want my experience to benefit others and I want to help others to live well with cancer, whether or not they survive. I've just reread a book written by Anita Moorjani called "Dying To Be Me" where she suffered for four years with lymphoma and was in a coma with hours to live when she had a near death experience. She survived and has written about what she experienced. The essence of her book is about how we need to love ourselves more and believe in our own magnificence. She believes that all this negative self belief contributed to her cancer. What she says rings true for me and I want to teach people the importance of self love and self acceptance and how we can use our mind to help heal our bodies.*

Are there any other community events or charities that you support or sponsor or would like to?

*I do "Relay For Life" each year, which raises money for the Cancer Council and awareness in the community*

*I want to get involved in another one of the walks maybe "Run For A Reason" which has just happened in Perth. Maybe next year.*

What are your accomplishments or do you have anything that you would like to promote?

*I am very proud of the chapter I wrote which is part of a compilation book entitled "In the Spirit of Abundance". My chapter is alongside ones by famous authors such as Wayne Dyer, Deepak Chopra, Neale Donald Walsch, Mark Victor Hansen, Mike Dooley and Sandy Forster.*

*I am so excited because Inspired Spirit Publishing has self published the book as well as a division of Hay House, so that means the book, with my chapter in it, will be featured at Hay House events in Australia and North America. I now have a connection with the worlds leading personal development publishing company, which is priceless.*

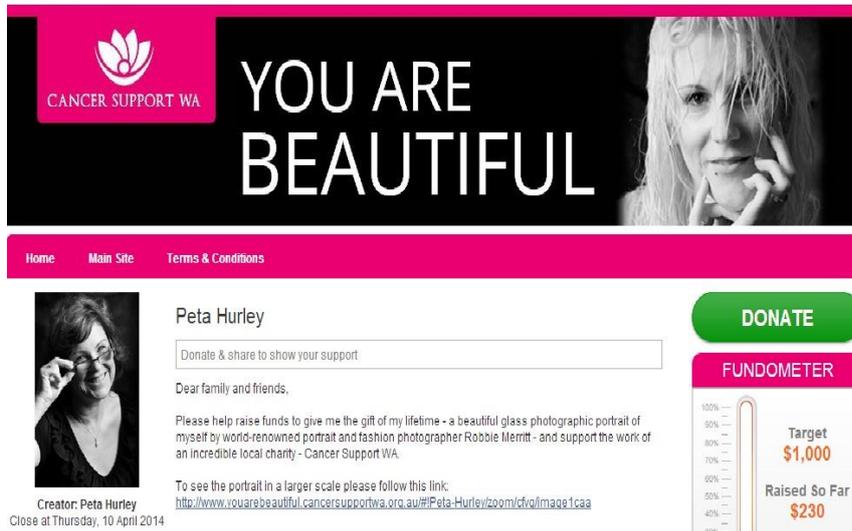
*I am also in the process of designing a website which is [www.intheflow.com](http://www.intheflow.com). This will have details of my interests and passions and let people know how they can contact me.*

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That now brings us to the end of our interview with Peta. Peta's goal is to raise at least \$1000 so let's all get behind her and donate to this wonderful organisation.

Her link is:

[http://youarebeautiful.gofundraise.com.au/page/peta\\_hurley](http://youarebeautiful.gofundraise.com.au/page/peta_hurley)



CANCER SUPPORT WA

# YOU ARE BEAUTIFUL

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Peta Hurley

Donate & share to show your support.

Dear family and friends,

Please help raise funds to give me the gift of my lifetime - a beautiful glass photographic portrait of myself by world-renowned portrait and fashion photographer Robbie Merritt - and support the work of an incredible local charity - Cancer Support WA.

To see the portrait in a larger scale please follow this link:  
<http://www.youarebeautiful.cancersupportwa.org.au/#/Peta-Hurley/zoom/cvaf/image1caa>

Creator: Peta Hurley  
Close at Thursday, 10 April 2014

**DONATE**

**FUNDOMETER**

100%  
90%  
80%  
70%  
60%  
50%  
40%  
30%

Target  
**\$1,000**

Raised So Far  
**\$230**

So until next time, remember you don't have to do things by yourself when you hire a life coach as they are in your corner each step of the way.

Thank you so much Peta. Have a fantastic day!!

## Colleen

Prosperity & Self Esteem Life Coach  
[www.colleenscoachingcorner.com](http://www.colleenscoachingcorner.com)

Would you like to change your life and become a Coach with the [Inspired Spirit Coaching Academy](http://www.inspiredspiritcoachingacademy.com)

